



'Why Adelaide' page copy



By ChatGPT

Welcome to Adelaide, the vibrant heart of South Australia's civic, cultural, and commercial life. If you're considering expanding your business or looking for a new investment opportunity, you've come to the right place. Adelaide City Council is dedicated to driving economic growth, and we're ready to show you why Adelaide should be your location of choice.

At Adelaide City Council, we have a clear vision for the future. Our objective is to ensure that our city's economy outpaces the Australian economy, with an ambitious annual growth target of 5% by 2040. To achieve this, we are actively showcasing Adelaide as the premier destination for international and national trade and investment.

We believe in fostering partnerships and connections, both locally and globally. Through our sister cities and various collaborations, we provide invaluable opportunities for businesses to expand their reach and tap into new markets. By aligning with the State Government's economic targets, we aim to increase foreign investment, service exports, and skilled migration, creating a thriving business ecosystem.

Our commitment to growth is evident in our goals for the city. By 2020, we anticipate the number of businesses in Adelaide to grow from 5,000 to over 5,300, with the workforce expanding from 89,000 to 94,000. Looking further ahead, our target is 7,000 businesses and over 102,000 workers by 2040. To support this growth, we have established dedicated case managers as single points of contact, ready to assist established businesses in expanding

and attracting sustainable businesses, investments, and new corporate headquarters to the City.

Adelaide has a lot to offer, making it an ideal place to invest. Ranked as the most cost-competitive city in Australia, according to the prestigious KPMG's Competitive Alternatives Report, we provide an environment that allows businesses to thrive and succeed. Furthermore, our commitment to sustainability sets us apart. Adelaide is aiming to become the world's first carbon-neutral city by 2020, inviting and encouraging innovative investments that align with our green vision.

As the state capital, Adelaide plays a pivotal role in driving South Australia's economic fortunes. With a world-class infrastructure that includes iconic landmarks such as Rundle Mall, Riverbank Precinct, SA Health Biomedical Precinct, Adelaide Oval and Footbridge, Adelaide Convention Centre, Access Asia Pacific, Adelaide Smart City, and Smart City Studio, we offer a conducive environment for business growth and development.

Our brand embodies professionalism, inviting investors and businesses to discover the possibilities that Adelaide has to offer. Whether you're a decision-maker, investor, or part of a C-suite team, we want to showcase the potential of Adelaide and the wealth of opportunities available within our city.

We understand that you may have questions and reservations, and that's why we're here to provide you with the information and resources you need. Our website features case studies of successful businesses in Adelaide, demonstrating real-world examples of the thriving business environment that awaits you.

So, why Adelaide? Because we're committed to your success. Our confident, inviting, and professional approach sets us apart. With a focus on economic growth, sustainability, and a world-class infrastructure, Adelaide is the perfect location for your business to thrive. Join us on this exciting journey, and let us show you why Adelaide is the place where your business dreams can become a reality.

Invest in Adelaide today, and together we'll shape a prosperous future.