



Brief for Winning Services copy



Write home page copy for Winning Services, promoting their services to other retailers who need a delivery, installation and/or warehousing partner.

Home page copy to be approx 300 words. Don't just write one big block of text. Separate into sections with engaging headings. Write in a confident, conversational tone, without much complexity.

Winning Services is a family-owned Australian company that's part of the Winning Group, which specialises in white goods and appliance sales (fridges, freezers, toasters, kettles, washing machines dryers, etc.).

Winning Services does all deliveries and installation for all other companies in the group, including Winning Appliances and Appliances Online.

Their delivery services are award-winning and their drivers are genuinely proud of the service they provide. Their installers are all fully qualified and leave no mess. They also take away the old customer's old device if there is one.

Winning Services also offer warehousing services to other retailers.

The Winning Group has been delivering to Australians since 1950, and they've been providing warehousing solutions to other retailers since 1968.

They can tailor their services to the needs of their clients.

Their points of difference:

- Next day deliveries

- Weekend deliveries
- 2-hour deliveries in some areas
- Deliveries to 95% of Australia
- They use their own fleet
- They have a Net Promoter Score (NPS) of 85%, which means 85% of customers rate them 9 or 10 out of 10
- They have a 67-year track record of deliveries big and bulky items
- They've performed more than 1.5 million deliveries

Please also include a testimonial from a real Winning Services customer.

The call to action is to call 1300 020 020 or to email using a form that will appear below the CTA.